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QUIETMED2 – Joint programme for GES assessment on D11noise in the Mediterranean Marine Region.



DELIVERABLE

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11	International Council for the Exploration of the Sea	ICES	Denmark





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Abstract

This document is the Deliverable "D2.2. Final report on communication and dissemination (January 2021)" of the QUIETMED2 project funded by the DG Environment of the European Commission within the call "DG ENV/MSFD 2018 call". This call funds projects to support the implementation of the second cycle of the Marine Strategy Framework Directive (2008/56/EC) (hereinafter referred to as MSFD), in particular to implement the new GES Decision (Commission Decision (EU) 2017/848 of 17 May 2017 laying down criteria and methodological standards on good environmental status of marine waters and specifications and standardised methods for monitoring and assessment, and repealing Decision 2010/477/EU) and Programmes of Measures according Article 13 of the MSFD. The QUIETMED2 project aims to support Member States Competent Authorities in the Assessment of the extent to which GES on Descriptor 11-Underwater noise has been achieved in the Mediterranean Region by providing practical outcomes to implement the new GES Decision through: i) a joint proposal of a candidate for an impulsive noise indicator in the Mediterranean Region ii) a common methodology for Competent Authorities to establish thresholds values, together with associated lists of elements and integration rules, iii) a data and information tool to support the implementation of the monitoring programmes of impact of impulsive noise based on the current ACCOBAMS joint register which will be demonstrated on iv) an operational pilot of the tool and v) several activities to boost current regional cooperation efforts of Barcelona Convention developing new Mediterranean Region cooperation measures.

This public document is a final report on the results of the communication plan, the dissemination activities carried out during the QUIETMED2 project and the resources and communication materials employed to spread it to the specific target.



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List of Abbreviations

Centro Tecnológico Naval y del Mar
Permanent Secretariat of the Agreement on the Conservation of Cetaceans
of the Black Sea, Mediterranean Sea and Contiguous Atlantic Area
Department of Fisheries and Marine Research
Inštitut za vode Republike Slovenije/Institute for water of the Republic of
Slovenia
Hellenic Centre for Marine Research
Institute of Oceanography and Fisheries
University of Malta -The Conservation Biology Research Group
Politecnico di Milano-Department of Civil and Environmental Engineering
Special Secretariat for Water-Hellenic Ministry of Environment and Energy
Specially Protected Areas Regional Activity Centre
International Council for the Exploration of the Sea
Marine Strategy Framework Directive
Good Environmental Status
Member States
Mediterranean Sea Region
Directorate-General - Environment -
European Commission
Descriptor 11 (Introduction of energy, including underwater noise, is at
levels that do not adversely affect the marine environment)
Descriptor 11 Criteria 1 (Anthropogenic impulsive sound in water)
Non-Governmental Organizations
International Quiet Ocean Experiment



1. Introduction

The QUIETMED2 Project is funded by DG Environment of the European Commission within the call "DG ENV/MSFD Second Cycle/2018". This call funds the next phase of MSFD implementation, in particular, to implement the new GES Decision (Commission Decision (EU) 2017/848 of 17 May 2017 laying down criteria and methodological standards on good environmental status of marine waters and specifications and standardised methods for monitoring and assessment, and repealing Decision 2010/477/EU) and Programmes of Measures according to Article 13 of the MSFD.

The QUIETMED2 project aims to enhance cooperation among Member States (MS) in the Mediterranean Sea Region (MED) to implement the Second Cycle of the Marine Directive and in particular to assist them in the preparation of their MSFD reports through the following specific objectives:

- Develop and implement a candidate impact indicator in the Mediterranean Region for D11C1 Criteria.
- Make a joint proposal of a methodology to establish threshold values, list of elements and integration rules to implement the GES decision in reference to D11 in the Mediterranean Region.
- Build an efficient data and information tool to support the implementation of the D11C1 Criteria and the update of the monitoring programmes of Impulsive Noise according to the new GES Decision.
- Perform an operational pilot of an impulsive noise impact monitoring programme implemented with the updated Joint register to demonstrate its feasibility.
- Promote Mediterranean Region Coordination by i) boosting current regional cooperation efforts of Barcelona Convention and others and ii) developing new cooperation measures.
- Enhance collaboration among a wide network of stakeholders through the dissemination of the project results, knowledge share and networking.

To achieve its objectives, the project is divided in 3 work packages around 3 priorities and 10 activities whose relationships are shown in Figure 1.





Figure 1. Work Plan Structure

The project is developed by a consortium made up of 11 entities coordinated by CTN and it has a duration of 24 months starting on February 2019.

This document is a report about:

- The results of the dissemination activities carried out during the project.
- The statistics from the different communication tools employed to spread the project.





- The different media and channels in which QUIETMED2 project has appeared during this time.
- Networking activities attended such as events, conferences and workshops.
- Other activities related to dissemination such as the workshops and training sessions developed with partners and EU & non-EU countries.



2. Project communication objectives

QUIETMED2 Project has 4 specific communication objectives established in the Grant Application form:

- Raise awareness among public and private stakeholders on the noise issue.
- **Disseminate the recommendations** to Member States to set up national registers of impulsive noise developed under QUIETMED project¹.
- Promote the use of the project results by Competent Authorities.
- **Networking and collaboration** with other initiatives.

The accomplishment of these objectives has been conditioned to the development of the different phases of the project.

The methodology and degree of development reached at the end of the project are presented in the following sections.

¹ Project funded by DG Environment, European Commission (January 2017-December 2018). More information: <u>http://www.quietmed-project.eu/</u>



3. Communication and dissemination results

3.1. Communication tools. Web page

The QUIETMED2 project webpage (<u>https://quietmed2.eu/</u>) was created with the aim to disseminate all progress and the latest updates of the project. The different sections of the website have been active throughout the duration of the project providing new information about it.

The project website was structured in different parts which contain static and dynamic content since some of them include general information about the project and in others like News and Material, in the Communication section, present the most updated project information.

In the News section, latest updates have been published for a deep understanding of QUIETMED2 project as the posts of Meetings and Workshops organised in the context of the project.



Figure 2. QUIETMED2 Project web site. Home, News and Material (Communication)

3.1.1. Statistics from the webpage

The growth indicators of the website have evolved from June 2019 to December 2020 with important peaks as a result of featured publications about the meetings and workshops celebrated.







Figure 3. Evolution of visits to the website

From June 2019 until December 2020 the QUIETMED2 project webpage has obtained the following results:

- 1.062 users have visited the QUIETMED2 project webpage.
- 1.067 are new users.
- 1.698 sessions in which the user is actively engaged with the website, app, etc.
- 1.60 sessions per user.
- 4.115 visits.
- 2.42 pages viewed during a session.
- 00:02:08 of average session duration.
- 59.84% of Bounce Rate (there was no interaction with the page).

Usuarios	Usuarios nuevos	Sesiones	Número de sesiones por usuario
1.062	1.067	1.698	1,60
		/	
Número de visitas a páginas	Páginas/sesión	Duración media de la sesión	Porcentaje de rebote
4.115	2,42	00:02:08	59,84 %
		\sim	

Figure 4. Results of webpage

The users who visited the QUIETMED2 project webpage are from different countries around the world like France, Italy, China and United Kingdom, but most of the visitors are from Spain (175) and United States (159).



País	Usuarios	% Usuarios
1. 🧮 Spain	175	16,37 %
2. 📑 United States	159	14,87 %
3. II France	99	9,26 %
4. 🚺 Italy	92	8,61 %
5. 🧰 China	57	5,33 %
6. 🚟 United Kingdom	56	5,24 %
7. 🔜 Netherlands	38	3,55 %
8. 🔚 Greece	36	3,37 %
9. 📻 Slovenia	36	3,37 %
10. 📕 Belgium	30	2,81 %

Figure 5. Origin of users

3.2. Communication tools. Social media

Social Media is an inevitable part of communication in European projects, enabling the latest news and the main results of the project to spread through the net.

A profile for QUIETMED2 project has been created on the main social media with the aim to reach the specific audience and target of the project. Social networks require the implementation of a communication strategy to send the correct message to each public.

Social networks are an essential tool to disseminate all the information related to a project such as its progress, the main results, and the events organised during the project. For this project, Twitter was the social network chosen for its dissemination.

The publications in this social network have included mentions to partners and to the DG Environment to increase the impact of the dissemination activities. Some Hashtags have been created and added in the publications of social network profile. The Hashtags have been used are: #underwaternoise #D11 #Descriptor11 #MSFD #MediterraneanSea #GIS #calibration #noisemonitoring #GES #MarineStrategies #noisepollution #cetaceans #underwaternoisepollution #MemberStates.

3.2.1. **Twitter**

This profile was opened for the QUIETMED Project and now it has been used for the QUIETMED2 Project due to its high popularity and interest shown in underwater noise.

It has been used to disseminate all the information related to the project as well as its progress and the events organized during the project. This media has also been used to disseminate the main results of the project.

The content of this social network is very active and the publications must be related with activities that happen at the moment.

Link to Twitter profile: <u>https://twitter.com/quietMED</u>





Figure 6. QUIETMED2 Twitter profile

The username of the QUIETMED2 project Twitter profile is "@quietMED" and it has been used to:

- Show information of the project.
- Advertise the events related to the project and the participation in other events organised by similar projects.
- Communicate the latest posts published at webpage.
- The consortium of the project.
- Disseminate main results of the project.
- Spread the articles published in local, national and international press.
- Interact with other profiles related to the project, mainly to MSFD, Descriptor 11 and Descriptor D1.





Some examples of the published information are in the following tweets:























Figure 7. Tweets published







Figure 8. Top mentions

3.2.1.1. Statistics from the Twitter profile

This Twitter profile was created on March 2017 for the QUIETMED Project and it has been used again for QUIETMED2 Project since February 2019 -when the publications began to be released - until January 2021. The followers have increased every week and currently the profile has **630** followers.

Twitter offers an overview of the statistics from the last 28 days about Tweets, Tweets' impressions, profile visits and followers. Tweets' impressions, profile visits and followers have





increased in the last month. Also Tweets from QUIETMED2 profile have achieved **2.855** impressions during the last 28 days.

January 2021

quietMED2 qui	etMED2 @quietMED		
Descurrent			
Resumen de	e 28 días mostrando cambios re:	specto al periodo anterior Visitas al perfil	Sequidores

Figure 9. Statistics of Twitter

The two most popular weets of all published are the following:

quietMED2 @quietMED	Impresiones	5.642
What are some measures to reduce #UnderwaterNoise pollution from shippin	g Interacciones totales	68
vessels?	Abrir el detalle	21
Modifying propellers or hulls	Me gusta	17
Reforming regular maintenance Re-route shipping lanes	Clics en el perfil	12
Select onboard machinery and vibratio	n Interacciones con el contenido multimedia	9
control measures #D11 #GES #MSFD 🕝 🎒 🗊	Retweets	8
pic.twitter.com/AxaBByrztW	Respuestas	1

Figure 10. Tweet 1

This tweet has been viewed 5,642 times, it has 17 likes and 8 retweets.

	quietMED2 @guietMED	Impresiones	4.548
NOR	The #QUIETMED2 Project partners continue working today in the 2nd Workshop, organised with the kind support from the @PuertodeCtg 1 Thanks a lot! 2 It is a pleasure working on this project together with excellent partners from all over #MediterraneanSea Region! #underwaternoise pic.twitter.com/1nwanoSjig	Interacciones totales	90
		Interacciones con el contenido multimedia	66
		Me gusta	11
		Retweets	Ę
	A second s	Abrir el detalle	1

Figure 11. Tweet 2

This tweet has been viewed 4,548 times, it has 11 likes and 5 retweets.

Twitter Analytics also offer statistics of each month such as Tweets, Tweet impressions, profile visits, mentions and new followers. Also, it shows the main Tweet, main mention and the main





follower of the month. The figures below show the evolution of the activity during different months of the QUIETMED2 project:

Apr 2019 · 30 dias					
DATOS DESTACADOS DEL TWEET	RESUMEN DE APR 2019	RESUMEN DE APR 2019			
Seguidor principal Seguido por 102 mil	Impresiones de Tweets	Nuevos seguidores			
personas	13,7 mil	61			
Twittemático @Twittematico Le sigue					
La cuenta de Twitter con la mejor y más variada selección de contenidos en español.					
Figure 12. Stati	stics April 2019				
Nov 2019 • 30 días					
DATOS DESTACADOS DEL TWEET	RESUMEN DE NOV 2019				
Tweet principal tuvo 1.378 impresiones	Tweets	Impresiones de Tweets 6.016			
The #QUIETMED2 project has organised he workshop "Training Session to Better		0.010			
Manage #UnderwaterNoise Pollution in the	Visitas al perfil	Nuevos seguidores			
#MediterraneanRegion" in the context of	15	10			
he World Marine Mammal Conference @ wmmc2019 on 7th December 2019 in					
#Barcelona					
Don't miss itl 🖃 bit ly/2D15NPX					
pic.twitter.com/fWvP52rcol					
World Marine Mammal Conferenc Barcelona 2019 Together for Science and Conservatio					
3 -2 ♥8					
Ver toda la actividad del Tweet Ver la Actividad del Tweet					
Seguidor principal Seguido por 750 personas					
A K Stimpert Dakstimp LESIGUE					
joracoustics, Behavioral Ecology, Bio-logging, Animal Jehavior, Conservation					

Figure 13. Statistics November 2019





Figure 14. Statistics April 2020





Figure 15. Statistics April 2020



3.3. Communication tools. Email Marketing

3.3.1. Newsletter

Email Marketing has been another dissemination tool used to disseminate the QUIETMED2 project. During the whole project development, three Newsletters have been created to spread important information about the advances of the project.

Newsletters with the latest news about the QUIETMED2 project have been sent to the users included in the distribution list. These Newsletters have been also published on the project webpage: https://quietmed2.eu/material/

The Newsletter number four will be sent after the Final meeting to spread the main results of the project.



Figure 16. Newsletter section on the webpage





Newsletter 1- First workshop to address the impact of underwater noise in the Mediterranean Sea: <u>https://bit.ly/2KrIWEm</u>

The first Newsletter of the project spread the first workshop with the Joint CMS/ACCOBAMS/ASCOBANS Noise Working Group performed in Monaco on June 25th and 26th 2019 to discuss about the definition of a risk of impact indicator of impulsive noise in the Mediterranean Sea Region.



First workshop to address the impact of underwater noise in the Mediterranean



QUIETMED2 project Joint programme for GES assessment on D11- noise in the Mediterranean Marine Region

QUIETMED2 project aims to support Member States Competent Authorities in the Assessment of the extent to which GES (Good Environmental Status) on Descriptor 11 (underwater noise) has been achieved in the Mediterranean Region by providing practical outcomes to implement the new GES Decision.

One of the main objectives of the QUIETMED 2 project is to move forward from pressure to impact of impulsive underwater noise. With this aim, on 25th and 26th June 2019 was performed in Monaco the first workshop with the Joint CMS/ACCOBAMS/ASCOBANS Noise Working Group, to discuss about the definition of a risk of impact indicator of impulsive noise in the Mediterranean Sea Region.

Figure 17. Newsletter 1





Newsletter 2- Training session for Competent Authorities to better implement the new GES decision: <u>https://bit.ly/2LZbENk</u>

The second Newsletter of the project was based on the 2 Days "Training session to better manage underwater noise pollution in the Mediterranean Region" organised in Barcelona on December 7th and 8th 2019. The first day of this training workshop was developed as an affiliated workshop in the World Marine Mammal Conference 2019 (WMMC¹⁹).



Joint programme for GES assessment on D11- noise in the Mediterranean Marine Region

The 2 Days "Training session to better manage underwater noise pollution in the Mediterranean Region" was performed in Barcelona on 7th and 8th December 2019. The first day of this training workshop was developed as an affiliated workshop in the <u>World Marine Mammal Conference 2019</u> (WMMC¹⁹).

The QUIETMED2 project raised an exercise of knowledge transfer and technical advice from the scientist community to the competent authorities to train them, on one hand, on the ACCOBAMS International Impulsive Noise Register for the Mediterranean Sea Region; and on the other hand, to provide technical advice on the GES assessment and present existing approaches and solutions for the management of underwater noise pollution impacting marine biodiversity.

Figure 18. Newsletter 2





Newsletter 3- Training Session to establish new regionally-coordinated measures: <u>https://bit.ly/3bSRrnq</u>

The third Newsletter was sent to announce the conclusions of the on-line Training session for Competent Authorities from Member States to support the implementation of the Marine Strategy Framework Directive (MSFD) to establish new regionally-coordinated measures related to underwater noise pollution in the Mediterranean Sea Region. All QUIETMED2 project partners and EU & non-EU representatives participated in this workshop. Participants had the opportunity to test the applicability of this methodology by using the management tool being developed by the project, designed to address the risk of impact on biodiversity in the Mediterranean Sea: http://quietmed2.ctninnova.com/



Last 10th and 11th September 2020 QUIETMED2 project organized an on-line Training session for Competent Authorities from Member States to support the implementation of the Marine Strategy Framework Directive (MSFD) to establish new regionally-coordinated measures related to underwater noise pollution in the Mediterranean Sea Region. In this workshop participated all QUIETMED2 partners and EU & non EU representatives.



Figure 19. Newsletter 3





Newsletter 4- Project closure and presentations of the main results: Scheduled

The last Newsletter of the QUIETMED2 project will be sent to disseminate the conclusions presented at the Final meeting organised by CTN together with project partners to conclude the QUIETMED2 Project and present the main results.

To be submitted after the end of the project

3.4. Communication and Dissemination actions

QUIETMED2 project has appeared in different international press articles to spread the main results of the project and the benefits for the marine environment.

In summary, QUIETMED2 has become a very interesting project for media and society. Through these channels, the issue of underwater marine noise pollution has been spread to a large audience.

3.4.1. Press articles

QUIETMED2 has become a very interesting project for media and people. It has achieved to raise awareness about the problem of underwater marine noise pollution for a lot of people. Thus, it has appeared in different digital newspapers around the world in countries like Spain, Malta, Monaco and Netherlands.





OCEAN • SOCIETY

Protecting marine life of the Mediterranean from man-made noise



Sánchez (CT Naval):"El ruido submarino sigue siendo el gran impacto desconocido de los mares y afecta tanto a la fisiología como al comportamiento de especies y moluscos"

viernes, 7 de agosto de 2020 MURCIA M.C. Martínez



océan société

Méditerranée : Quand le bruit humain met en danger la faune marine Monaco Tribune - 9 avril 2020



Article

Underwater Noise Monitoring in the North Sea -18/06/2019 Jomopans Project to Monitor Continuous Sound Niels Kinneging



Sound is of vital importance for marine animals. Eleven institutes from the countries bordening the North Sea have joined forces in the Jomopans project to implement a novel monitoring strategy for underwater sound. Due to the increase in human activities in the sea, sound pollution is a growing concern for marine environmental managers. High levels of anthropogenic noise distuth animas, but the integrated impact of noise on the marine ecosystem is largely unknown. In the Joint ans) projed, measuments at sea are

Monitoring Programme of Ambient Noise in the North Sea (Jomopans) project, measurements at sea combined with noise maps from numerical modelling to assess the quantitative levels of sound at sea.

Sound and Marine Life

Sound is omnipresent in the marine environment and it is vitally important for many marine animals. Three key aspects in the survival of animals and species are food supply, reproduction, and protection against threats, and the auditory senses are very important for marine organisms in this context. Usually, underwater visibility is very tow, either due to high turbidity — as in the North Sea — or the absence of light in the open cocan. Animals,

Figure 20. Press articles

The links of the articles published on Digital Press are the following:

https://www.hydro-international.com/content/article/underwater-noise-monitoring-in-thenorth-sea

https://www.independent.com.mt/articles/2020-01-16/newspaper-lifestyleculture/Universityof-Malta-academics-present-latest-marine-research-at-Barcelona-conference-6736218474

https://timesofmalta.com/articles/view/research-on-underwater-noise-cetaceans-presencein-the-med.767728





https://www.monaco-tribune.com/en/2020/04/mediterranean-sea-saving-marine-life-fromman-made-noise/

https://www.agrodiario.com/texto-diario/mostrar/2021598/sanchez-ct-naval-

https://www.monaco-tribune.com/2020/04/mediterranee-quand-le-bruit-humain-met-endanger-la-faune-marine/

https://www.independent.com.mt/articles/2020-05-03/local-news/COVID-19-may-help-usunderstand-what-it-means-for-marine-life-to-suffer-from-their-own-pandemics-6736222700

https://www.elclickverde.com/reportajes/ecos-submarinos-en-la-reserva-marina-de-cabo-de-palos-islas-hormigas-el-impacto-sonoro

3.4.2. Partners' dissemination actions

 Project page on CTN (coordinator) website: <u>https://www.ctnaval.com/en/proyectos/quietmed-2/</u>



Figure 21. CTN website

Project page on SPA/RAC website: <u>https://www.rac-spa.org/node/1798</u>





Figure 22. SPA/RAC website

Project page on ICES website: <u>https://www.ices.dk/about-ICES/projects/Pages/QUIETMED2.aspx</u>

ICES		News Events Calendar	Library Share	Library SharePoint login Admin		Search Everything	
CIEM			ABOUT ICES	SCIENCE	DATA	ADVICE	JOIN US
Who we are How we	work Global cooperation	Project collaborations	ICES Awards	Jobs at ICES			
		NC					
PROJECTIC	OLLABORATIO	INS					
Baltic Data Flows	QUIETMED2			Print it	Send to	y in Sha	re it
BANOS CSA					100		A.C.C.
> EMODnet Biology IV	Joint programme for GE		riptor 11 -			toja i	2.5
EMODnet Chemistry IV	noise in the Mediterran						20.00
	Land Ownershard CTN Man	ing Technology Centre Spa	Ten	and the second sec	Same -		
> EMODnet Data	Lead Organization: CTN-Mari	ine recimology centre, ope	1111				
EMODnet Data Ingestion II	Duration: 2019-2021	ine reciniology centre, ope	4111				
 EMODnet Data Ingestion II MEESO 	2	ine reciniciogy centre, spe					
Ingestion II > MEESO	Duration: 2019-2021		in.				
Ingestion II	Duration: 2019-2021 ICES contacts:	alyst	in .				
Ingestion II > MEESO > Mission Atlantic	Duration: 2019-2021 ICES contacts: Carlos Pinto, Data System An Neil Holdsworth, Head of Dat Project objectives:	alyst ta and Information					
Ingestion II > MEESO > Mission Atlantic > PANDORA > QUIETMED2	Duration: 2019-2021 ICES contacts: Carlos Pinto, Data System An Neil Holdsworth, Head of Dat Project objectives: The QUIETMED2 project aim:	alyst ta and information s to enhance cooperation a	among				
Ingestion II > MEESO > Mission Atlantic > PANDORA	Duration: 2019-2021 ICES contacts: Carlos Pinto, Data System An Neil Holdsworth, Head of Dat Project objectives:	alyst ta and information s to enhance cooperation : diterranean Sea Region to	among implement	GO TO QU		BSITE	

Figure 23. ICES website





• Project post on ACCOBAMS website: https://accobams.org/24968/



Figure 24. ACCOBAMS website publication



• Factsheets for National Focal Points



3.4.3. Other dissemination actions

• IQOE Science Committee endorsed QUIETMED2 Project.

The IQOE (International Quiet Ocean Experiment) Science Committee endorsed the QUIETMED2 Project in May 2019. Endorsed projects will be expected to help develop and follow standards for research and observations, to help develop and follow the IQOE data policy, and to work together with other projects with shared goals: <u>https://www.iqoe.org/projects/quietmed2-joint-programme-ges-assessment-d11-noise-mediterranean-marine-region</u>





Figure 26. IQOE website

• IQOE has included updates from QUIETMED2 in their Newsletters.



4





Figure 27. IQOE Newsletters

Newsletter 3: <u>http://www.scor-int.org/IQOE/IQOE_News_3.pdf</u>

Newsletter 4: <u>https://scor-int.org/IQOE/IQOE_Newsletter_4.pdf</u>

Newsletter 6: <u>https://scor-int.org/wp-</u> content/uploads/2020/11/6_IQOE_Newsletter_FINAL.pdf




4. Communication and dissemination materials

4.1. Templates

The templates that have been prepared to disseminate the results of the project are listed in the following sections:

4.1.1. Agenda

Format to systematize the agenda of the project events.

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Figure 28. Template for events agenda

4.1.2. Deliverable

In addition to the standardized format, it includes the usual sections that are part of this type of documents.



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5 Hellenic Centre for Marine Research 6 Institute of Oceanography and Fisheries	HCMR IOF	Greece Croatia						
7 University of Malta -The Conservation Biology Research Group	UM	Malta						
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Figure 30. Deliverable Template (II)





4.1.3. Minutes

Format to standardize meeting minutes.

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Figure 31. Minutes template





4.1.4. Meeting invitation

Available template for partners to invite other agents to project meetings.

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assessment on QUIETMED2 w	D11- noise in the Medit ill be discussed and out	terranean Marine Regior	MED2 - Joint programme fo n. The overall activities conce also be a good opportunity t h the team.
The meeting v information.	will be held on <mark>Xth of</mark>	<mark>X at XX:XX</mark> . Please see	the attached agenda for fu
Your interest a	nd contribution to this	important issue will be l	nighly appreciated!
	8197521 no later than		al.com or on the following p r information of assistance d
We hope to se	e you there!		
Kind regards,			
XXXXXXXXXXXX			

Figure 32. Meeting invitation template







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Call: Grant Agreement:	DG EWY/MEFD 2018 No. 110661/2018/794481/5UB/ENV.C2	

Figure 33. Guide of use for the templates

4.1.6. Policy brief

European Union	quietMED ₂	Co-funded by the European Union Key outputs.	
assessment on	t programme for GES D11- noise in the 네마바 n Marine Region		
Title.			Recommendations. Policy implication: Xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx
bteadlines. > Xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx	Summary. Overview of problem and proposed action. Why should the audience care? Define the scope of the problem. Tocus on meanings, not methods.		
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Figure 34. Policy brief template





4.2. Promotional materials

The promotional materials have been designed to be used by project partners to disseminate the project information and expected results. Furthermore, this material is available to be downloaded on the project website: <u>https://quietmed2.eu/material/</u>

quietMED ₂		Н	ome Partners Structure -	Outputs Communication - Contact У
	М	ateria		
	Promotional materials You are invited to use these materials with the	aims to disseminate the results and conclusion	s of this project.	
			quietMED2	2
	QUIETMED2 Roll-up Download »	QUIETMED2 Leaflet Download >	QUIETMED2 Logo Download »	

Figure 35. Material section on the Project website

4.2.1. Roll-up

Two roll-ups with the project summary have been prepared to be used during internal and external events (project meetings, workshops, participation in conferences, etc.). At the beginning of the project, one of them was sent to ACCOBAMS to be used in their local events.





Figure 36. QUIETMED2 Roll-up

4.2.2. Leaflet

The leaflet with key information about the QUIETMED2 project has been prepared to be distributed during partners' participation in external events. Moreover, some copies of this printed material were sent to partners to be distributed during the celebration of their local meetings in the framework of the QUIETMED2 Project.





Figure 37. QUIETMED2 Leaflet



5. Networking

The consortium of QUIETMED2 project has attended 13 conferences, events, and workshops.

- EU project CeNOBS Work Package 3: Assessing and supporting the development of D11 monitoring in the Black Sea. Kick off meeting: Brussels, 12th February 2019.
- Workshop "Joint GFCM/OceanCare workshop on Anthropogenic Underwater Noise and impacts on fish, invertebrates and fish resources" Rome, 21st–22nd February 2019.
- Meeting of the Ecosystem Approach Correspondence Group on Pollution of the Barcelona Convention. Podgorica, 2nd-3rd April 2019.
- ACCOBAMS workshop during the 5th International Conference on Marine Mammal Protected Areas. Messinia, 9th April 2019.
- 13th TG Noise meeting & workshop on thresholds. Heraklion, 9th-10th April 2019.
- MEDREGION- Kick off meeting and Stakeholders. Athens, 11th April 2019.
- OCEANS 2019. Marseille, 20th June 2019.
- JOMOPANS project Midterm Event. London, 8th October 2019.
- 14th TG Noise meeting & workshop. Brussels, 15th-16th October 2019.
- JPI Oceans Workshop "Underwater noise in the marine environment". Rome, 13th-14th January 2020.
- INDICIT-II project. Midterm meeting. On-line, 15th January 2020.
- JONAS project. Underwater Noise Workshop. On-line, 12th-13th March 2020.
- TG Noise meeting. On-line, 6th October 2020.



Figure 38. Events attended





6. Workshops and Training sessions

The workshops and training sessions have been another communication activity with the goal of increasing regional synergies and coordination with EU & non-EU countries.

Two workshops, two training sessions and an on-line meeting have been organised during the whole development of the project:

1st Workshop with the Joint CMS/ACCOBAMS/ASCOBAMS noise working group. Monaco, 25th and 26th June 2019.

The partners of QUIETMED2 project were celebrating a 2 days' Workshop with the Joint CMS/ACCOBAMS/ASCOBAMS noise working group to discuss a joint proposal of a candidate for an impulsive noise indicator in the Mediterranean Sea Region. At the first day, Nathan Merchant from Cefas Noise presented the background and latest news from OSPAR process on candidate impact indicator.

This workshop was attended by **20 participants**, including the project partners, the Joint CMS/ACCOBAMS/ASCOBAMS noise working group members and the representative of Cefas Noise.



Figure 39. 1st Workshop with the Joint CMS/ACCOBAMS/ASCOBAMS noise working group

Training session for Competent Authorities to better implement the new GES decision. Barcelona, 7th and 8th December 2019.

QUIETMED2 project organised the workshop "Training Session to Better Manage Underwater Noise Pollution in the Mediterranean Region" in the context of the World Marine Mammal Conference (WMMC19). The aim of this training session was to support the assessment of Good Environmental Status (GES) with regards to underwater noise pollution (Descriptor 11 of the EU Marine Strategy Framework Directive) in the Mediterranean Region.





In all, **41 participants** attended this training-workshop, including 18 competent authorities and/or national representatives from **8 EU Countries and 9 no EU countries**.



Figure 40. Training session for Competent Authorities

2nd Workshop with the Joint CMS/ACCOBAMS/ASCOBAMS noise working group. Murcia, 28th and 29th January 2020.

Following the first workshop performed in June 2019 in Monaco, a second workshop with the Joint CMS/ACCOBAMS/ASCOBAMS noise working group was organised at CTN facilities with all project partners to discuss a joint proposal of a candidate for an impulsive noise indicator in the Mediterranean Sea Region.

The second day of workshop was led by the Authority Port of Cartagena. During this session, the main topic of discussion was the presentation of the proposal of a methodology to establish thresholds in the Mediterranean Sea Region and the alignment with the work developed by the TG Noise.

QUIETMED2 project partners and some of the Joint CMS/ACCOBAMS/ASCOBAMS noise working group members attended this second workshop, making a total of **19 participants**.





Figure 41. 2nd Workshop with the Joint CMS/ACCOBAMS/ASCOBAMS noise working group

Training session for Competent Authorities from Member States to support the implementation of the marine Strategy Framework New regionally coordinated measures. On-line, 10th and 11th September 2020

QUIETMED2 project organised an on-line training session for Competent Authorities from Member States to support the implementation of the Marine Strategy Framework Directive (MSFD) to establish new regionally-coordinated measures related to underwater noise pollution in the Mediterranean Sea Region. All QUIETMED2 partners and EU & non-EU representatives participated In this workshop. The aim of this workshop was to provide specific guidance for EU Member States to establish new measures concerning the risk of impact caused by underwater noise on marine mammals and collect feedback from Competent Authorities.

Participants represented:

- Competent Authorities from 11 countries
- TG Noise
- UNEP-MAP (SPA/RAC, MedPOL focal point, MAP focal point).
- Intergovernmental Agreement (ACCOBAMS).
- Entities to support the implementation (Research centres, universities...)





Figure 42. Training Session to establish new regionally-coordinated measures

Workshop to present the main results of the QUIETMED2 Project. On-line, 14th and 15th January 2021.

QUIETMED2 project organised an on-line meeting to share and explain the main results of the project. The different items presented during the workshop are listed below:

- Recommendations for Member States to better implement the new GES decision.
- Recommendations for Member States to establish new regionally and coordinated measures.
- Proposal framework for a risk-based assessment of impulsive noise.
- Tool for impulsive underwater noise monitoring and assessment.
- Competent Authorities engagement.
- Methodology to establish thresholds in the Mediterranean Sea Region.
- Set of cetacean species representative at national, subregional and regional level in the Mediterranean Region.
- Boosting the use of the impulsive noise register in the Mediterranean Sea Region.





Figure 43. Presentation of main results





7. Indicators

For the evaluation of communication activities and actions, different indicators were established at the beginning of the project. Expected indicators during the whole development of the project and the obtained results are listed in the tables below:

Statistics of the webpage	Number proposed	Number achieved
Visits	2.000	4.115
Users	1.000	1.062
Pages viewed per session	1.6	2.42
Sessions	900	1.698
Session duration	00:01:30	00:02:08

Table 1.Statistics of the webpage

Statistics of the Social Network (Twitter)	Number proposed	Number achieved
Followers	900	630
Tweets	800	497
Mentions	100	not available
Profile visits	1000	not available
Likes	950	not available

Table 2. Statistics of the Social Network

Statistics of other actions	Number proposed	Number achieved
Mass Media (Press)	8	8
Newsletter	4	3
Events and Workshops	10	18

Table 3. Statistics of other actions

In short, the statistics of the webpage have overcome the targets proposed in the Dissemination and Communication Plan with ideal results. The Project webpage has been the main communication tool to spread the advances and main results of the Project to the different target groups.

The indicators established to measure Twitter impact have been more difficult to achieve because in last months the Project has participated in fewer events and workshops due to the Covid-19 pandemic. This situation has affected the number of publications and Twitter activity has decreased. Furthermore, the Project has not reached the indicators proposed in the beginning. Also, statistics like mentions, profile visits and likes could not be measured.

Finally, the indicators proposed at the beginning of the Project for other dissemination actions have been also achieved. As commented in the Newsletter part of the Deliverable, Newsletter four is scheduled to be sent after the Final Meeting to announce the closure of the QUIETMED2 Project.